

Francis Tiberio

Web Designer • Developer

Tucson, AZ

francistiberio@gmail.com

1-520.425.5236

Web • Print • Motion • Branding • UI/UX

Work Experience

Senior Interactive Designer

Caliber Group - Tucson, AZ

2017 to Present

Develop and design digital assets and marketing materials. Create storytelling video and animated infographics. Video editing. Custom themed wordpress websites. Develop and design email marketing campaigns using Pardot, Constant Contact, Infusionsoft, Mailchimp and Eloqua. Data analytics, implementing data tracking using google tag manager.

Interactive Designer

Roche Tissue Diagnostics USA / VENTANA Medical Systems - Tucson, AZ

November 2014 to January 2017

- Develop and design online marketing materials such as webpages, landing pages, online toolkit, web banners and marketing emails.
- Administer marketing email and campaigns using Eloqua.
- Design mock-up product launch materials.
- Concept and design product print ads.
- Create and design animated motion graphics use for campaign awareness for web and conferences.

Senior Web Designer / Developer

Muscular Dystrophy Association - MDA - Tucson, AZ

2009 to November 2014

Creates mock-up and implements all MDA online creatives from full functional website, html emails and web banners • Themed/Design Multiple MDA Drupal and Wordpress websites

Web Designer and Developer

Muscular Dystrophy Association - MDA - Tucson, AZ

2006 to 2009

Design, implement and maintain MDA's website and online materials • Creates UI for MDA websites and all the company's micro sites.

Lead Web Designer

iWebmasters - Makati

2005 to 2006

Lead 4 designers on projects such as mainstream and corporate web design, html and flash websites, front-end development and animated banners; from mock-up to final product.

Visual Display Artist

Bench/ - Manila

2004 to 2005

Create, cut, install and fixed vinyl graphics for company's retail stores • Design apparels • Design Props and Event Materials

Senior Graphic Designer

Access Digital Graphics - Makati

2001 to 2004

Responsible in conceptualization of projects from mock-up to production such as flyers, posters, resto menus, business cards, large format banners, logo/branding, product packaging.

Education

B.S. in Computer Science

Adamson University - Manila

1996 to 2000

Skills

SKILLS: Responsive Web Design Front-end Web Development - from web planning to testing and development to production and going live. Proficient in using Adobe Creative Suite. Logo/Branding, Product Packaging Design, Social Media, Email Marketing Design, Usability Testing, Cross Browser Compatibility, UI/GUI, Apparel Design, Print Design, Motion Graphics, Infographics (10+ years), **TECHNICAL ABILITIES:** Photoshop, HTML5, CSS3, Drupal, Wordpress, PHP, Illustrator, Javascript, JQuery, Flash, Actionscript, XML/XSL, Microsoft Office, Video Editing, Eloqua, After Effects, Google Analytics and Tag Manager (10+ years)

Links

<http://www.francistiberio.me>

Awards

Tucson Addys - Gold Award

March 2018

Gold award for Accelerate Diagnostics "Deadliest Enemy" campaign. Develop and created the campaign website. www.axdx.com/amrimpact